

# Media Studies GCSE

## Year 11 2021 Grade Evidence Collection

### Evidence from the beginning of the course / work already marked.

All students present in Year 10 have assessments for the Close Study Products (CSPs) units of work that were studied before the first lockdown in Year 10: Advertising (OMO/Galaxy/NHS), Online Social and Participatory Media (Lara Croft Go/Kim K app/Zoella) and in Year 11, Music Videos (One D + Arctic Monkeys), Film (Dr. Strange + I am Daniel Blake) and Magazines (Reveal + Tatler). The CSPs account for 70% of the Media GCSE.

We have evidence in class practice exam questions from Year 11 and the in-class PPE exam based on units covered.

We will look at work produced for home learning from terms 3 and 4 this year.

e.g. The Magazines Unit assessment and various pieces of additional wider reading and research.

All students have created and NEA (Non-Exam Assessment) which amounts to 30% of their overall grade. This is excellent evidence that all students have now submitted.

### Plan for assessments in term 5

To fairly award grades and to make sure all students can produce their best work, the Media team need to carry out four more small assessments:

<i>Week beginning</i>	Close Study Product:	Task Should Last (extra time in class should it be needed)	Question Focus
19 <sup>th</sup> April	Music Videos	25 minutes	How each of the bands appeals to their target audience.
26 <sup>th</sup> April	Film	25 minutes	How Independent and Hollywood film makers market and distribute their films.
3 <sup>rd</sup> May	OSPM	25 minutes	How women are represented in the Gaming industry (Kim K and Lara Croft).
10 <sup>th</sup> May	Advertising	25 minutes	How advertisers use techniques to persuade their target audiences (NHS and Galaxy).

### Help with revision.

Students have access to all teacher and student resources in the Files area of Teams to help them prepare at home. The Media team will be running revision / help sessions on Friday lunchtimes. We subscribe to Media Magazine which is full of fabulous resources. Media students have username and password:

<https://www.englishandmedia.co.uk/media-magazine>

<https://www.bbc.co.uk/bitesize/subjects/ztnykg7>

<https://www.aqa.org.uk/subjects/media-studies/gcse/media-studies-8572>

### In case of Yr11 "Bubble Down"

As the tasks are planned for usually 25 minutes per week, we will be able to catch up tasks in future weeks should the need arise. The last week of term has been kept free of written assessments to allow for any loss of time.

### Students self-Isolating/home schooling.

Chance to Shine will be put on TEAMS, so all students can access from home.